



The Leader in Building  
Service Cultures



## Robert MacPhee

Since 2015, Robert MacPhee has been working with Uplifting Service to deliver service excellence and service leadership workshops for clients across a range of industries.

Combining his passion for service with deep experience in learning, performance, leadership, and cultural change, Robert helps organizations improve productivity, profitability, and customer and employee satisfaction. He helps leaders create the results they need, and the experience of life they truly want, in a world of constant challenges and change.

Robert is author of the book *"Manifesting for Non-Gurus, How to Quickly and Easily Attract Lasting Results"*. He is former Director of Training for the Canfield Training Group and former Executive Director of the Transformational Leadership Council.

Robert is a knowledgeable, fun and engaging business keynote speaker. His emphasis is always on identifying desired results, and then helping clients create those results more quickly and easily, and in ways that ensure the positive changes will last. He has spoken at colleges and universities, industry trade shows, government conferences, as well as individual company events and training programs.

Robert is a graduate of the University of California, San Diego with a degree in Economics. His work experience includes successful entrepreneurial ventures as well as leadership and management positions with large companies.

*"Robert MacPhee is a talented speaker and facilitator. His presentation style is highly engaging and always humorous and entertaining. His workshops seminars, and speeches are all powerful and instantly applicable."*

**JACK CANFIELD**

Founder, Chicken Soup for the Soul

*"The approach and strategies our team learned from Robert are going to help them deal much more effectively with the changes they are faced with."*

**GENOPTIX**

San Diego, California